

Centre for Systems book launch

Wednesday 31<sup>st</sup> May, 3.30 – 5pm (GMT)

# Sustainable Self-Governance in Business and Societies: The Viable System Model in Action

**Dr Angela Espinosa**

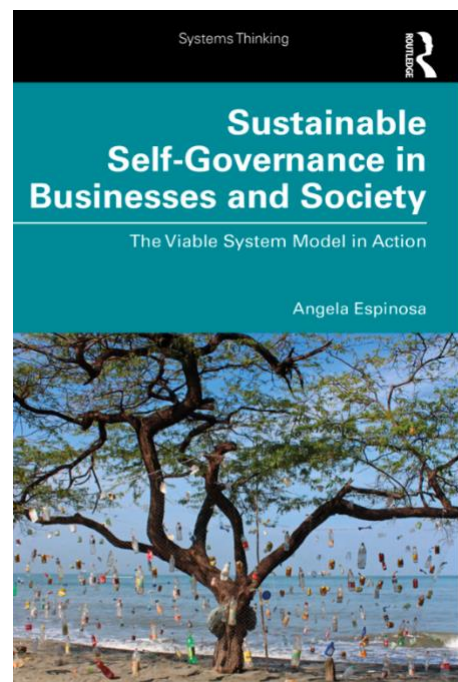
Centre for Systems Studies, University of Hull, UK

[Online event. Please register here](#)

## Abstract

When Stafford Beer invented the Viable System Model (VSM) to design effective organisations that were better equipped to deal with environmental complexity, he was well ahead of his time. More than ever, contemporary organisations understand the need to be both viable and more sustainable, which requires them to develop adaptive and self-governance capabilities. In this webinar, Angela Espinosa will introduce her recent book, published by Routledge. In it, she summarises her own perspective on, and developments of, Stafford Beer's pioneering work on organisational viability, putting an emphasis on clarifying the need to progress towards better self-governed and sustainable organisations and societies. She will explain the 'viability and sustainability approach' and her 'Self-Transformation Methodology', which she has developed and used extensively over the last few decades in consulting, research, teaching and doctoral supervision. She will offer an overview of a broad range of applications of this approach in different contexts (health, education, corporate networks, communities and nations), and will provide critical reflections on the learning from these. She will conclude with a discussion of the open research paths the book reveals.

The book can be purchased directly from the Routledge website [here](#), and get 30% off by using the discount code 'ADC23' at checkout. This will bring the price down to £20.



## Biography



Dr. Angela Espinosa is an international leader developing Stafford Beer's theory of Organisational Cybernetics. Angela worked closely with Beer, and when he passed away, she co-founded and still leads the Metaphorum, an NGO to develop his legacy. She is an Emeritus Fellow in the Centre for Systems Studies at the University of Hull; a Fellow of the Cybernetics Society; and a Visiting Professor at several universities in Latin America and Europe. She has published extensively on the viability and sustainability of organisations and societies, and has received several international research awards. Her 2023 book from Routledge, *Sustainable Self-Governance in Business and Societies: The Viable System Model in Action*, summarises her approach and applications.

[Online Event - Please register here](#)