

# ***METAPHORUM 2019***

## ***Ctrl Shift Del Rebooting Society***



This won't be the first time that we've held a Metaphorum get-together to share experiences and knowledge on ways to apply and develop Stafford Beer's original innovations, the Viable System Model and Team Syntegrity, as useful tools to support more conscious, self-evolutionary individuals, organisations and societies. This time, the challenges of our current international environment couldn't be more demanding: the escalating impact of global climate change; the massive domination of global capitalism through trans-national corporations; the mind-boggling increase in inequality, continuing poverty for the majority of people in the southern half of the planet; and the escalating risk of wars, given the rising geo political tensions.

Everyone seems to be calling for massive, urgent and dramatic system change at all levels. New forms of economy need to be invented; new forms of businesses need to emerge; new ways of relating to each other inside organisations are in high demand; in other words, we need to reboot society! (Ctrl/Shift/Del!!!) We need to invent a new (sustainable and equitable) economic model, new business models, and new ways of relating to each other.

The time for Stafford's ideas has finally arrived !

This is an invitation to the Metaphorum community to join us in the search for inspiring examples of ways to continue developing Stafford Beer's work to co-design a new, revolutionary platform for dramatic and massive systemic change in business and society. Any contribution involving systemic change supported by the Viable System Model and Team Syntegrity, at any scale (from the individual, to the family, neighbourhood, communities, private and public organisations, to the whole planet) are welcomed. All together we can contribute to the urgent need for innovations which can help us to progress towards a fair, people-centred, self-directed, sustainable, and self-evolutionary society.

**DATES:**

November 1<sup>st</sup>-3<sup>rd</sup> 2019

**VENUE:**

The Nautisch Kwartier in Huizen, Amsterdam (30 min from Schiphol).

This is conference venue and hotel together, for those who wish to stay in the hotel

Website location: <https://www.hotelnautischkwartier.nl/en/photos-videos>

**AGENDA**

We'll start with a social gathering in the evening of Friday the 1st November, to recap on last year's conference and to decide on details for the agenda of the following days. There will be food and drinks available at the venue combined with other social events.

On Saturday, all day, there will be a series of seminars, from those presenting a topic for discussion. Participants can choose between several topics, following the detailed agenda which will be provided before the event.

On Sunday, there will be an open forum, to develop core issues emerging from the previous conversations, in self organised teams. The methodology we will apply could be World Café or an adaptation of Open Space. Simple, adequate and flexible.

There will be an extra workshop on Monday, for those interested in staying an extra night, led by Joe Truss, Christine Cullen and David Beatty, on latest development of Team Syntegrity, from 11 a.m.-17:45 pm, called: "Embodying the Cosmic Code". See attached flyer with more information. Contact David at [djfbeatty@icloud.com](mailto:djfbeatty@icloud.com) to register and/or for clarifications.

**ABSTRACTS**

You can either register as a speaker, or just as a participant. For speakers, we will need asap:

- Short cv (with your picture)
- Title of your talk and a brief summary

We will be choosing the best abstracts, to invite speakers to complete a paper to be published in an Academic Journal. Details of the journal to be confirmed soon.

So if you flag your interest on this Metaphorum meeting to [Angela Espinosa](#) or [Jon Walker](#) , you will receive further information on the procedure to enrol.

### **CONFERENCE FEES:**

1. Conference fees, no hotel is €200(£185) (this includes opening dinner on Friday and 2x lunch, coffee/tea etc)

2. Conference AND hotel is €474 (this includes 2x dinners, 2x lunches and 2x hotel nights including breakfast). You should book your place and pay it directly with the hotel.

Note: Our Conference co-organisers are still trying to get a discount in the accommodation fee. We shall announce soon the final deal with the hotel.

**Payment:** You can pay your fees by:

a) Depositing your registration fees through Paypal. Once you have received confirmation on acceptance, you will be sent an invoice from Paypal. You can deposit the money using the Paypal link; It will be deposited in the Metaphorum Bank account.

b) Depositing directly the registration fees in the Metaphorum Bank account and sending us a copy of the receipt:

Account name: Metaphorum  
Bank name: Lloyds Bank  
Sort Code:30-98-97  
Account: 42736760

(Registrations opened now)

### **Accommodation:**

You can either stay at the Nautisch Kwartier in Huizen , or get your own accommodation nearby

Check [www.metaphorum.org](http://www.metaphorum.org) for updates and more detailed information.

Hope to see you all in November!

Angela Espinosa, Jon Walker, Allena Leonard, Jan Kuiper, Mark Lambertz

(Organisers)

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