

# ***METAPHORUM 2019***

## ***Ctrl Shift Del Rebooting Society***



This won't be the first time that we've held a Metaphorum get-together to share experiences and knowledge on ways to apply and develop Stafford Beer's original innovations, the Viable System Model and Team Syntegrity, as useful tools to support more conscious, self-evolutionary individuals, organisations and societies. This time, the challenges of our current international environment couldn't be more demanding: the escalating impact of global climate change; the massive domination of global capitalism through trans-national corporations; the mind-boggling increase in inequality, continuing poverty for the majority of people in the southern half of the planet; and the escalating risk of wars, given the rising geo political tensions.

Everyone seems to be calling for massive, urgent and dramatic system change at all levels. New forms of economy need to be invented; new forms of businesses need to emerge; new ways of relating to each other inside organisations are in high demand; in other words, we need to reboot society! (Ctrl/Shift/Del!!!) We need to invent a new (sustainable and equitable) economic model, new business models, and new ways of relating to each other.

The time for Stafford's ideas has finally arrived !

This is an invitation to the Metaphorum community to join us in the search for inspiring examples of ways to continue developing Stafford Beer's work to co-design a new, revolutionary platform for dramatic and massive systemic change in business and society. Any contribution involving systemic change supported by the Viable System Model and Team Syntegrity, at any scale (from the individual, to the family, neighbourhood, communities, private and public organisations, to the whole planet) are welcomed. All together we can contribute to the urgent need for innovations which can help us to progress towards a fair, people-centred, self-directed, sustainable, and self-evolutionary society.

**DATES:**

November 1<sup>st</sup>-4<sup>th</sup> 2019

**VENUE:**

[Woodbrooke Hotel](#), Barchem, The Netherlands

**Conference Fees:** EUR \$70

**Accommodation:**

We are looking at a two nights stay all inclusive from Friday evening until Sunday afternoon. The price range for this arrangement lies between EUR\$227 and EUR\$277 (depending on the luxury of your room) per person for the weekend (including all meals). If you want to stay shorter or longer, you can contact the venue directly to make your own arrangements.

If you want a meal on Friday night or Sunday night (served around 6 pm) or to stay an extra night or two, the prices are listed below.

In euro's	Garden-house	1 person Hotel-room	2 p's Hotel Room
Weekend package*	237,50	277,50	227,50
Friday Diner	32,50	32,50	32,50
Sunday Diner	32,50	32,50	32,50
Extra Night	65,00	85,00	50,00
Two Extra Nights	130,00	170,00	100,00
City Tax (per night)	2,75	2,75	2,75

\* Garden-house: a simple house with single bedrooms : some houses have shared lavatories.

So if you flag your interest on this Metaphorum meeting to [Angela Espinosa](#) or [Jon Walker](#) , you will receive further information on the procedure to enroll.

## AGENDA

We'll start with a social gathering in the evening of Friday the 1<sup>st</sup> November, to recap on last year's conference and to decide on details for the agenda of the following days. There will be food and drinks available at the venue combined with other social events.

On Saturday, all day, there will be a series of seminars, from those presenting a topic for discussion. Participants can choose between several topics, following the detailed agenda which will be provided before the event.

On Sunday, there will be an open forum, to develop core issues emerging from the previous conversations, in self organised teams. The methodology we will apply could be World Café or an adaptation of Open Space. Simple, adequate and flexible.

Check [www.metaphorum.org](http://www.metaphorum.org) for more information.

Hope to see you all in November!

Angela Espinosa, Jon Walker, Allena Leonard, Jan Kuiper, Mark Lambertz

(Organisers)

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