**Metaphorum**

**Conference**

**Schedule**

**2016**

**Wednesday 5th October**

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| **Time** | **Room** | **Event** | **Presenter/s** |
| 08:30 - 09:00 | Outside RB412 | Registration |  |
| 09:00 - 09:30 | RB412 | Welcoming remarks | Dr George Lodorfos, Dr Pedro Pablo Cardoso (Leeds Beckett University), Dr Allenna Leonard (President of Metaphorum), Dr Angela Espinosa (Conference Chair) |
| 09:30 - 10:10 | RB412 | Keynote: “Current trends on governance and open questions for the application of complexity” | Prof Simon Robinson (Leeds Beckett University) |
| 10:10 - 10:25 | RB412 | Refreshments |  |
| 10:25 - 11:00 | RB412 | Presentation: “Governance in the international Soy trade” | Dr Olaf Brugman (Rabobank) |
| 11:00 - 12:00 | RB412 | Special workshop: “From Human Capital to Social Equity” | Dr Stephen Brewis (BT) |
| 12:00 - 12:40 | RB412 | Lunch |  |
| 12:40 - 13:15 | RB412 | Special presentation: “From machines to organisms: The Viable System Model (VSM) for diagnosing and designing structures capable of coping with the complexities and dynamics of the 21st century” | Dr Martin Pfiffner (Malik Management) |
| 13:15 - 13:50 | RB412 | Presentation: “Governance – balancing the homeostat for strategy formulation” | Dr Patrick Hoverstadt (SCiO) |
| 13:50 - 14:25 | RB412 | Presentation: “Digital Transformation - A new Management for a new era” | Dr Markus Junginger (MHP/New England Complex Systems Institute) |
| 14:25 - 14:40 | RB412 | Refreshments |  |
| 14:40 - 15:15 | RB412 | Presentation: “‘Constraint Counterpoint’ and Risk: An approach to the avoidance of serious incidents in healthcare” | Dr Mark Johnson (University of Liverpool) |
| 15:15 - 15:50 | RB412 | Book Presentation | Dr Robin Asby (Independent) |
| 15:50 - 16:25 | RB412 | Presentation: “Exploring the sustainability of minor languages” | Dr Leonie Solomons (Consulting Systems Ltd.) |
| 16:25 - 17:00 | RB412 | Presentation: “Viability and the governance in Mexico” | Dr Javier Livas (Independent) |
|  |  | Break |  |
| 18:30 - 19:00 | RB408 | Conference Dinner & Social – Celebrating Stafford’s 90s  *This event is open to registered dinner attendees only.*  *The intention of this informal event is to remember and celebrate the life of Stafford Beer, rather than his theories and models (although one is a reflection of the other.) The organisers would therefore welcome attendees bringing objects and/or anecdotes related to their interactions with Stafford.* | Dr Allenna Leonard, Vanilla Beer, Dr Jon Walker, Dr Angela Espinosa, Dr Javier Livas |

**Thursday 6th October**

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| 08:30 - 09:00 | RB412 | Arrival and refreshments |  |
| 09:00 - 09:40 | RB412 | Keynote: “Evolving Complexity: The Reality of Success and Failure” | Prof Peter Allen (Coventry Business School) |
| 09:40 - 10:25 | RB412 | Special presentation: “Sustainable self -governance in an indigenous ecovillage: an action research case study” | Dr Angela Espinosa (University of Hull) |
| 10:25 - 11:00 | RB412 | Special presentation: “Experiences from the Institute for Systemic Management and Public Governance” | Dr Ralf-Eckhard Türke (Institute for Systemic Management and Public Governance) |
| 11:00 - 11:15 | RB412 | Refreshments |  |
| 11:15 - 12:15 | RB412 | Keynote: “The Cybersyn project in Chile 1972-1973” | Prof Raul Espejo (WOSC) |
| 12:15 - 12:50 | RB412 | Presentation: “Is CSR a brand exercise? A review of the tangible and intangible benefits of Responsibility” | Dr Aftab Dean (Leeds Beckett University) |
| 12:50 - 13:30 | RB412 | Lunch |  |
| 13:30 - 14:05 | RB412 | TBC | Dr David Benjamin (Syntegrity Group – Canada) |
| 14:05 - 14:40 | RB412 | Presentation: “‘Builders and surveyors are now monitored but there are still gaps’: A study into a home building construction industry through the VSM 3\* ‘Looking Glass’” | Russell Clemens (Australian Government) |
| 14:40 - 15:15 | RB412 | TBC | Dr Jan Kuiper (IcoDrome Syntegration) |
| 15:15 - 15:30 | RB412 | Refreshments |  |
| 15:30 - 16:05 | RB412 | Presentation: “Will the VSM ever go mainstream?” | Nuno Rosa (UCL) |
| 16:05 - 16:40 | RB412 | Presentation: “Intentional Disruption Of Big Systems Delivery Human Rights Violations” | Dr Steve Wright (Leeds Beckett University) |
| 16:40 - 17:15 | RB412 | Presentation: “The Sensitivity Model” | Gabriele Harrer (Unternehmensberatung Harrer) |

**Friday 7th October**

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| 08:30 -09:00 | RB412 | Arrival and refreshments |  |
| 09:00 - 09:35 | RB412 | Presentation: “Governance in Sport Management - Inder / Medellin” | Dr Pedro Pablo Cardoso Castro (Leeds Beckett University) |
| 09:35- 10:10 | RB412 | Presentation: “Using VSM and SNA for Variety Engineering in Knowledge Sharing Project” | Salimeh Pour Mohammad (University of Hull) |
| 10:10 - 10:45 | RB412 | Presentation: “Approaches for a comparative analysis of Measurement Model Management; Modern Management School and Viable Systems Model” | Carolina Malagón Robayo (Universidad Autonoma de Colombia) |
| 10:45 - 11:00 | RB412 | Refreshments |  |
| 11:00 - 11:35 | RB412 | Presentation: “Importance of VSM systems 3, 4 & 5 to practices of quality software development” | Huw Lloyd (Bootstrap Systems Ltd.) |
| 11:35 - 12:10 | RB412 | Presentation: “Local governance: a cybernetic reflection from recent experiences in the UK” | Dr Penny Marrington (Independent) |
| 12:10 - 12:50 | RB412 | TBC | Paul Hayes |
| 12:50 - 13:25 | RB205 | Lunch |  |
| 13:25 - 14:25 | RB412 | Special workshop: “VSM Clinic” | Dr Jon Walker (Independent); Dr Angela Espinosa (University of Hull); Dr Pedro Pablo Cardoso Castro (Leeds Beckett University) |
| 14:25 - 14:40 | RB412 | Refreshments |  |
| 14:40 - 17:00 | RB412 | Metaphorum Steering Group Meeting |  |