

World Future Society

STAFFORD BEER (1926 – 2002)

Futurist Stafford Beer, a leading theorist in the field of management cybernetics, died on August 23 in Toronto following cardiac arrest; he was 75.

Beer, who had studied philosophy and psychology at University College in London, pioneered the use of cybernetics for modelling management and operational systems in the steel industry. He is credited with solving complex problems in production, marketing, finance, personnel, and other areas.

In 1986 he joined fellow futurists Isaac Asimov, Alvin Toffler, Al Gore Jr., and others at the World Future Society's conference in New York, offering his invaluable insights on crisis management and conflict resolution.

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